

Press release

E-commerce and pet care

SUPPLEO JOINT COMFORT

The new range of Suppleo complementary feed - aimed at preserving the mobility of cats and dogs - is now available on Amazon.

As **joint problems in cats and dogs** can affect their quality of life, in addition to their freedom of movement and behaviour, Suppleo has created **Joint Comfort**, the highly-palatable complementary feed that can be given to these pets **without having to make any changes to their diet**.

Maintaining joint mobility is not only essential for older dogs and cats; in fact, all age groups are at risk: **puppies and kittens** (especially those suffering from joint dysplasia), **adults** (that are obese or overexerted) and **seniors** with physiological joint deterioration which progresses slowly and insidiously.

Many factors can alter the balance of the joint system and seriously compromise the mobility of our four-legged friends. Various factors can contribute to the onset of arthritis:

- Susceptibility, such as genetic or breed predisposition.
- Trigger events, such as trauma or illness.
- Aggravating circumstances, such as obesity, age and joint wear.

Regardless of the cause, the common denominator of all its manifestations is pain.

Joint Comfort - available **exclusively** on **Amazon** - is part of the new Suppleo complementary feed range dedicated to cat and dog health care. When used for prevention purposes or in conjunction with therapies, it is an **innovative and effective joint homeostasis-maintaining aid**, able to maintain its own characteristics in a balanced state, even as the external conditions change.

Joint Comfort uses the **patented Fc-Cubes® technology** - the result of long-standing experience in the animal health sector - which allows the organoleptic properties and active ingredients to be preserved. The tablets are designed for even the fussiest cats and dogs - as far as their diet is concerned - as their eating routines will remain the same.

The formula contains glucosamine and chondroitin which help maintain **cartilage** and **connective tissue health, improve joint mobility and lubrication** and **reduce the effects of physiological wear**, thus resulting in less joint pain which in turn, ensures a better quality of life.

In order to increase the Joint Comfort formula's efficiency, Osteol is also used; a Nexira-developed ingredient consisting of bioactive milk proteins. Furthermore, the Melofeed melon juice concentrate helps **limit the damage caused by the formation of free radicals** during excessive physical exertion, inflammatory processes or oxidative stress.

Suppleo Joint Comfort is available on Amazon in the following doses: 0.55 g tablets for **cats** and 0.55 g and 1.10 g tablets for **dogs** (depending on their size).

Company profile

Press office: Emporio ADV +39 0432 546996 Anna Maria Toldo a.toldo@emporioadv.it +39 335 5478356



Suppleo is the new range of **high-quality complementary feed for cats and dogs** based on the Fc-Cubes® technology patented by Italian company **Friulchem**.

Due to more than 20 years in the international healthcare market with a specific **animal health** division, Friulchem has put their know-how and specialisation to use by developing a patented preparation system that **preserves the active ingredients**, including those most sensitive to temperature or mechanical stresses.

Friulchem has combined the exclusive **Fc-Cubes®** technology with high-quality ingredients and thorough research on the needs of dogs and cats to create Suppleo: the result is a range of specific products with a concentrated source of nutrients to promote the health of our beloved pets. A complete range that helps to maintain the pet's natural well-being during all life stages by supporting dogs and cats during their later years and whilst undergoing treatment and therapy.

Friulchem operates in its production facility - exclusively dedicated to animal health - in Vivaro (Pordenone), Italy.

Suppleo.life